BERKELEY AC ADOBE FELLOWS PROGRAM

Opportunity

In many AC courses, creative projects are central to "lifting" the analytical work of the classroom into broader circulation. The Adobe Fellows Program is a program to support faculty and students in utilizing digital design tools to deepen and enhance the academic experience and to explore new avenues for public dissemination of research and teaching centered on social impact issues.

Participation in the Adobe Fellows program will nurture interdisciplinary connections, creative collaborations, and directly support faculty to develop rich, multi-modal course assignments which foster critical digital literacy skills in our student body.

Eligibility

The Adobe Fellows program is an opportunity for select faculty to develop and implement one or more creative assignments in their AC courses, with the support of a staff-and-student team over a one-year period. Fellows will receive specialized training, consult with certified staff and students on developing and piloting their assignment, and meet and share ideas with other faculty from across campus. No previous experience with Adobe products required!

To be eligible for the program, Adobe Fellows must:
- Be teaching or developing an American Cultures course for either Spring 2020 or Fall 2020
- Attend required meetings (see below)
- Develop and pilot at least one assignment using digital design tools such as the Adobe Creative Suite in Spring 2020 or Fall 2020
- Participate in end-of-year showcase events and debriefs
- Participate in the program evaluation, including sharing examples of student work

Upon successful completion of the program, Fellows will receive a certificate, a letter for their merit/promotion file, and a $2,000 course improvement grant. Ten AC faculty from various disciplines will be chosen for the 2019-2020 cohort.

Program Timeline and Details

June 10	Application deadline for Adobe Fellows Program
June 20	Faculty notified about selection into program
August 21-23	**Adobe Fellows Summer Institute (mandatory) - 2.5 days** Faculty cohort will meet each other, participate in discussions and hands-on trainings about pedagogy and tools, and begin workshopping ideas.
Fall semester	**Monthly Meetings + 1:1 Consultations** Each faculty member will be assigned a staff+student team, to help

further assignment development and coordinate other support.

January 2020   **Assignment Presentations**
Faculty teaching in Spring 2020 will present their assignment plan and give each other feedback/suggestions.

Spring 2020   **Assignment Pilots and Support for Students**
UC Berkeley staff and trained student employees will be available for instructor consultations as well as assignment-related course support (providing training and office hours for enrolled students).

May 2020   **Student Showcase, Faculty Panel and Awards Ceremony in the Academic Innovation Studio**
End-of-semester showcase of creative work, plus a faculty panel discussion about outcomes, lessons learned, what worked/didn't work, advice for others, capped off by a celebration to honor program completion!

Application Process

To be considered for the Adobe Fellows program, please complete **this questionnaire**. We will use this information to select a representative cohort of faculty from different disciplines and also to develop program content best suited to individual needs.

For more information, please see:
- Adobe Fellows page on the AIS website
- Adobe Fellows page on the American Cultures website
- Link to questionnaire:
  https://docs.google.com/forms/d/e/1FAIpQLSdBO54bCmBAkSyJKdCxe-OHVQe5eP0h9I6gnj5PW0VUJ9iZ_A/viewform?usp=sf_link

Questions?

Please contact
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