

# Example Creative Discovery Fellows Survey (POST)

## Course XX

### Reflection on your Creative Project

My name is Laura Armstrong and I am a graduate student researcher working with your instructor and the Adobe Fellows Program to better understand your experience with the final project used in this course. This survey will cover your experience with your creative project and what you gained from this type of work. We ultimately plan to use this information to improve the support we provide for this type of work in future courses.

We would also like to invite you to not only complete this survey but allow us to use it for research on the Adobe Fellows Program (which your instructor was a part of this semester). On the next page, you'll be presented with a consent form that fully explains the purpose of this research study and asks for your consent to allow us to use your survey and course data in this study. We greatly appreciate your consideration and are happy to answer any questions that you might have.

## CONSENT TO PARTICIPATE IN RESEARCH CPHS #2019-10-12589

### Introduction

My name is Laura Armstrong. I am a graduate student working with Professor Victoria E. Robinson in the American Cultures Center at the University of California, Berkeley. We are planning to conduct a research study, which I invite you to take part in. We are inviting you to participate in this study because you are a student in a participating Adobe Fellows course.

### Purpose

The purpose of this research study is to determine how the real conditions of the classroom inform the implementation and design of campus curriculum initiatives and how to design supports for faculty and students in ways that are adaptive and foster transformative learning. The Adobe Fellows Program incorporates digital creation tools into a social justice graduation requirement. This program supports faculty and students in utilizing digital design tools to deepen and enhance the academic experience and to explore new avenues for public dissemination of research and teaching centered on social impact issues. Participation in the Adobe Fellows program will nurture interdisciplinary connections, creative collaborations, and directly support faculty to develop rich, multi-modal course assignments which foster critical digital literacy skills in our student body.

### Procedures

If you agree to be in this study, you will be asked to do the following: Complete an online survey that will cover your expectations for the creative assignment used in this course, what tools you think you may use to complete the project, and what you hope to gain from this type of work. It will take approximately 15-20 minutes to complete and will be administered at the end of the semester. Allow us (the researchers) access to materials you submit as part of the course (projects, homework, midterm exams, final exams, quizzes, etc.). This is not extra classwork but

material that all students enrolled in the course will complete. We will invite some students to participate in interviews. The purpose of the interview is to ask you about your experiences in the course and/or to evaluate your understanding of course material. The interview will be conducted on the Berkeley campus and will take up to 30 minutes. With your permission, we will make an audio recording and take notes during the interview. If you choose not to be recorded, we will take notes instead. If you agree to being recorded but feel uncomfortable at any time during the interview, we can turn off the recorder at your request. Or if you don't wish to continue, you can stop the interview at any time. Participate in two additional surveys and up to two additional interviews after completing this course. The purpose of these surveys and interview is to better understand how the impact of this class and the creative project over a longer time period. The surveys will be administered online and will take up to 20 minutes to complete. The interview will be conducted on the Berkeley campus and will take up to 30 minutes.

### **Study time**

Participation in this study will involve a total of 20-50 minutes of your time out of class this semester (survey and potential interviews). If you agree to continue participating in this study after completing this course it will take an additional 100 minutes of your time.

### **Study location**

All study procedures will take place at the UC Berkeley campus.

### **Benefits**

While there is no direct benefit from participating in this study, we hope that the information gained from the study will benefit society by improving both faculty and students' experiences with creative assignments and providing the wider community with best practices about engaging in creative work.

### **Risks/Discomforts**

Some of the research questions may make you uncomfortable or upset. You are free to decline to answer any questions you don't wish to or to stop the interview at any time.

Breach of confidentiality: As with all research, there is a chance that confidentiality could be compromised; however, we are taking precautions to minimize this risk.

### **Confidentiality**

Your study data will be handled as confidentially as possible. If the results of this study are published or presented, individual names and other personally identifiable information will not be used.

To minimize the risks to confidentiality, we will assign you a unique participant ID number that will be used to replace identifying information, such as your name, in your data. Your data (video/audio included) will be stored in a locked cabinet in our lab or electronically in password-protected files. The list that links participant numbers to identity will be kept in a locked cabinet separate from study data.

Identifiers might be removed from the identifiable private information. After such removal, the information could be used for future research studies or distributed to other investigators for future research studies without additional informed consent from the subject or the legally authorized representative.

When the research is completed, we may save the study data for use in future research done by ourselves or by others. We will retain these records for up to six years after the study is over. The same measures described above will be taken to protect the confidentiality of this study data.

### **Future use of study data**

The audio/video recordings will be transcribed and the tapes will be erased at the end of the study. The research data will be maintained for possible use in future research by myself or others. I will retain this data for up to six years after the study is over. The same measures described above will be taken to protect the confidentiality of this study data.

### **Compensation/Payment**

If you complete the survey, you will receive **one bonus point towards your final exam** for this course. If you do not wish to complete the survey but still would like to receive this bonus point, you may complete the alternate assignment outline below and email it to [armstronglaura@berkeley.edu](mailto:armstronglaura@berkeley.edu).

*Alternate Assignment: Write a one-page essay describing which course reading was the most important to you and how it impacted you (on a personal and/or professional level).*

### **Costs**

You will not be charged for any of the study activities.

### **Rights**

Participation in research is completely voluntary. You have the right to decline to participate or to withdraw at any point in this study without penalty or loss of benefits to which you are otherwise entitled.

### **Questions**

If you have any questions or concerns about this study, you may contact Laura Armstrong at [armstronglaura@berkeley.edu](mailto:armstronglaura@berkeley.edu).

If you have any questions or concerns about your rights and treatment as a research subject, you may contact the office of UC Berkeley's Committee for the Protection of Human Subjects, at 510-642-7461 or [subjects@berkeley.edu](mailto:subjects@berkeley.edu).

### **Consent**

If you agree to take part in the research, please indicate what you agree to, using the buttons below.

- ☐ I agree to have my survey responses and course materials collected
- ☐ I agree to be contacted to participate in individual interviews
- ☐ I agree to be contacted to participate in future surveys and interviews after I have completed this class.

### **Reflection on your creative project**

On the next several pages you will be asked to rate several different outcomes, or potential

outcomes, of your project and explain your answer with specific examples, if possible. The information you provide here is very valuable in helping us understand what you learned and accomplished from this project, which will ultimately influence (and hopefully improve) future students' experiences. The more (detailed) information you can provide the better!

**For reference, your response to each question should be approximately 50 words (3-5 sentences).**

### **1. Intellectual development**

This project informed my understanding of the course content/theories.

- ☐ Strongly disagree
- ☐ Somewhat disagree
- ☐ Somewhat agree
- ☐ Strongly agree

Please explain and provide examples if possible.

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The course content/theories informed the development of my project.

- ☐ Strongly disagree
- ☐ Somewhat disagree
- ☐ Somewhat agree
- ☐ Strongly agree

Please explain and provide examples if possible.

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## 2. Relationship building

This project allowed me to build or strengthen relationships (with my peers/community/project partners/etc.).

- ☐ Strongly disagree
- ☐ Somewhat disagree
- ☐ Somewhat agree
- ☐ Strongly agree

Please explain and provide examples if possible.

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## 3. Interest/motivation

This project aligned with my own interests/motivations.

- ☐ Strongly disagree
- ☐ Somewhat disagree
- ☐ Somewhat agree
- ☐ Strongly agree

Please explain and provide examples if possible.

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#### 4. Your prior experience

This project encouraged me to think about or use my prior experience/background/skills.

- ☐ Strongly disagree
- ☐ Somewhat disagree
- ☐ Somewhat agree
- ☐ Strongly agree

Please explain and provide examples if possible.

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This project allowed me to (re)examine my own experiences, assumptions, and/or expectations.

- ☐ Strongly disagree
- ☐ Somewhat disagree
- ☐ Somewhat agree
- ☐ Strongly agree

Please explain and provide examples if possible.

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## 5. Impact

I see my project having an impact beyond this course.

- ☐ Strongly disagree
- ☐ Somewhat disagree
- ☐ Somewhat agree
- ☐ Strongly agree

Please explain what kind of impact you hope for/expect.

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## 6. Future use/application

My project allowed me to develop **knowledge or understanding** that I can (potentially) use outside of this class (e.g. in other classes, groups, jobs).

- ☐ Strongly disagree
- ☐ Somewhat disagree
- ☐ Somewhat agree
- ☐ Strongly agree

My project allowed me to develop **skills (e.g. technical, creative, research)** that I can (potentially) use outside of this class (e.g. in other classes, groups, jobs).

- ☐ Strongly disagree
- ☐ Somewhat disagree
- ☐ Somewhat agree
- ☐ Strongly agree

Please explain how you have applied or plan to apply what I've learned from this project beyond this class.

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### Creative work process

For each of the following questions, please rate how much understanding you gained by completing your creative project.

As a result of your work on your creative project, what gains in understanding did you make for each of the following topics?

	No gain	Slight gain	Moderate gain	Good gain	Great gain
Taking project from beginning to end	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Working creatively with a group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Telling a story	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Distilling/synthesizing information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presenting research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soliciting/giving/taking feedback	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Making good design choices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating a polished/professional project	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating a project that is useful for/used by others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using digital design tools	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using Adobe applications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Thinking about issues of cultural sensitivity (e.g. representation, voice, audience)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How did completing this creative project effect your understanding of and/or ability to do creative work?

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## Digital Tool Use

Please select the option(s) below that most closely matches your digital tool usage for your creative project. (Select all that apply.)

- ☐ I used Adobe applications to create my creative project.
- ☐ I used non-Adobe digital applications to create my creative project.
- ☐ I used NO digital tools to create my creative project.

*Skip To: End of Block If Please select the option(s) below that most closely matches your digital tool usage for your crea... = I used NO digital tools to create my creative project.*

*Display This Question:*

*If Please select the option(s) below that most closely matches your digital tool usage for your crea... = I used non-Adobe digital applications to create my creative project.*

What non-Adobe tools did you use to complete your creative group project?

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*Display This Question:*

*If Please select the option(s) below that most closely matches your digital tool usage for your crea... = I used Adobe applications to create my creative project.*

What Adobe tool(s) did you use? (Select all that you used to complete your creative project.)

- ☐ Spark
- ☐ Illustrator
- ☐ Photoshop
- ☐ InDesign
- ☐ Premiere
- ☐ Audition
- ☐ Rush
- ☐ Other \_\_\_\_\_

## Comfort using Adobe tools

*Display This Question:*

*If Please select the option(s) below that most closely matches your digital tool usage for your creative project.*

*Carry Forward Selected Choices from "What Adobe tool(s) did you use? (Select all that you used to complete your creative project.)"*

How comfortable were you using these tools **before** you started the creative group project for this course?

	Very uncomfortable	Somewhat uncomfortable	Somewhat comfortable	Very comfortable
Spark	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Illustrator	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Photoshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
InDesign	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Premiere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Audition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rush	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How comfortable were you using these tools **after** you completed the creative group project?

	Very uncomfortable	Somewhat uncomfortable	Somewhat comfortable	Very comfortable
Spark	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Illustrator	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Photoshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
InDesign	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Premiere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Audition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rush	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Why did you choose to use these digital tools? What did you accomplish with them that would have been possible otherwise?

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## Digital resources

### Support provided through your course

Which of the following **resources provided through your course** did you use to complete your creative group project? (Please select all that you used.)

- ☐ In-class presentation about Adobe tools and available support
- ☐ Workshops at Moffit (for example, infographics, Premiere, podcasts)
- ☐ Meeting with Adobe student support at Moffit (individual or drop-in)
- ☐ Adobe Student Hub on bCourses
- ☐ LinkedIn Learning video tutorials
- ☐ Accessibility tutorial
- ☐ Your instructor
- ☐ Your GSI
- ☐ Other \_\_\_\_\_
- ☐ I didn't use any resources provided through the course.

### Support you found on your own

Which of the following **resources (not provided directly through the course)** did you use to complete your creative group project? (Please select all that you used.)

- ☐ Online videos (e.g. YouTube)
- ☐ I searched online
- ☐ Official Adobe tutorials
- ☐ Asked friend
- ☐ Other \_\_\_\_\_
- ☐ I didn't use any outside resources.

Display This Question:

If Support provided through your course Which of the following resources provided through your course... != I didn't use any resources provided through the course.

Carry Forward Selected Choices from "Support provided through your course Which of the following resources provided through your course did you use to complete your creative group project? (Please select all that you used.)"

For each resource, how useful was it in improving your ability to complete your creative group project?

	Not at all useful	Slightly useful	Moderately useful	Very useful	Extremely useful
In-class presentation about Adobe tools and available support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Workshops at Moffit (for example, infographics, Premiere, podcasts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meeting with Adobe student support at Moffit (individual or drop-in)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adobe Student Hub on bCourses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LinkedIn Learning video tutorials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Accessibility tutorial	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your instructor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your GSI	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I didn't use any resources provided through the course.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*Display This Question:*

*If Support you found on your own Which of the following resources (not provided directly through t... != I didn't use any outside resources.*

*Carry Forward Selected Choices from "Support you found on your own Which of the following resources (not provided directly through the course) did you use to complete your creative group project? (Please select all that you used.)"*

For each resource, how useful was it in improving your ability to complete your creative group project?

	Not at all useful	Slightly useful	Moderately useful	Very useful	Extremely useful
Online videos (e.g. YouTube)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I searched online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Official Adobe tutorials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asked friend	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I didn't use any outside resources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Any other comments:

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