

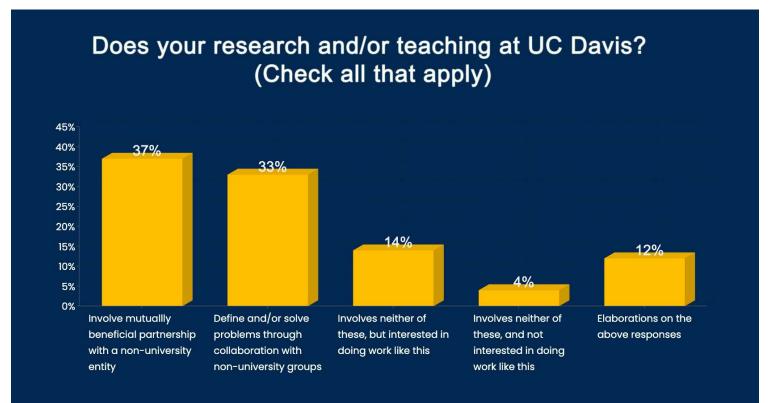
FOR THE PUBLIC GOOD, TOGETHER:

Building Institutional Capacity for Community-University Partnerships

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Putting the "public" in the public university?



PUBLIC SCHOLARSHIP AND ENGAGEMEN



Supportive structures of community-university partnerships

- Cooperative Extension
- University-based Centers
- Multi-year Initiatives
- Non-profit or Public Benefit LLC
- Executive-level Office







Why university community engagement? Why now?

- Student Success
- Faculty Recognition
- Equity & Inclusion







Community Engaged Learning as a High Impact Practice for Student Success

- Underrepresented student groups who engage in high-impact practices demonstrate greater gains (Kuh, 2008)
- 1st year service learning students achieve higher GPAs and graduation rates (Song et al. 2018)
- Community-engaged learning enhances sense of belonging, academic success, and persistence of underrepresented students (Barrett & Jenkins, 2018; Pak, 2018; Yeh, 2010)



From Epistemic Harm to Epistemic Belonging: Recognizing Faculty Public Scholarship

- Historically underrepresented groups are disproportionately involved in community engagement (Demb & Wade, 2016; Hoppe et al., 2019).
- Merit and promotion factors as barriers (Rios and Sacco, forthcoming).
- Perceived institutional support encourages collaboration with local communities (Vogelgesang et al., 2010)



Alignment with Equity and Inclusion

- BIPOC faculty commitment to community engagement (Antonio 2002; Doberneck et al., 2011)
- Women and faculty of color more likely to work with external audiences (Lunsford & Omae, 2011)
- Learning in diverse community settings provides culturally-relevant pedagogy and creates a sense of belonging (Barrett & Jenkins, 2018; Pak, 2018).
- Black women faculty support for civic engagement and service learning (Wheatle & BrckaLorenz, 2015)



A recent history of university community engagement at UC Davis

2011

Occupy UC Davis Student Pepper Sprayed

2012

UC Davis Forums on the Public University and the Social Good

2013

Communities and Scholars Engaged (CASE)

2015

Carnegie Classification

Community-Engaged Scholarship at UC Davis: A Strategic Vision

2017

Imagining America

2018

Office of Public Scholarship and Engagement **2019**

Public Scholarship for the Public Good: An Implementation Framework for UC Davis



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Establish **Advisory Committees** related to: 1) Faculty Development and Recognition, 2) Student Learning, and 3) Community Engagement. These advisory groups will provide guidance and feedback to OPSE as specific activities are implemented. Develop **10 pilot projects with UC Davis colleges, schools, and other academic units**. Possibilities might include engagement action plans, coordination mechanisms to support curriculum-based projects with non-university groups, and document templates for memoranda of agreements, community IRBs, scopes of work, among others.

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Create a **web-based portal for engaged scholarship and engaged learning**. This will include resources, opportunities, a searchable directory, a calendar of events, and stories of engagement.

Collaborate in the **creation and launch of a UC Davis facility in Sacramento** that will serve as a physical hub to support engagement initiatives and projects with non-university partners. The facility would include shared co-working space, a conference/classroom, an open area for public events, and a range of small meeting spaces.



Establish an **Engaged Scholarship Faculty Fellows** program to advance significant contributions to, and exploration of, theories and practices that will cultivate and foster a culture of engagement at UC Davis. This cohort-based program will be organized around monthly meetings, mentorship, and the development of a major publication.

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Establish an **Engaged Learning Faculty Fellows** program to create and improve community-based student learning experiences that will cultivate and foster a culture of engagement at UC Davis. This cohort based program will be organized around monthly meetings, mentorship, and the development or improvement of a course. Co-sponsor **10 trainings or workshops** with faculty, staff, students, and community stakeholders. Specific topics may include community engagement theory and practice, translational and action research, communicating research to public audiences, and intercultural communication, among others.

Expand **community internship and clinical programs** to serve urban and rural communities in the Sacramento region. The goal is to improve coordination and expand upon existing opportunities at UC Davis' **professional schools, Internship and Career Center, Global Affairs Office,** Arboretum and Public Garden, and other centers that are focused on student career and leadership development.

Organize **an annual Community Engagement Forum** to solicit ideas and suggestions from community partners. The event would showcase model collaborations, identify ways to access university resources, and **offer consultative services to help community groups develop research** and curriculum-based projects, and respond to technical assistance requests.

Support a **university-wide taskforce that will explore ways to achieve** greater recognition of public scholarship within university policies, program reviews, and faculty recruitment, merit, advancement, and promotion reviews.

Accomplishments: Faculty Engagement





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Accomplishments: Student Engagement





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Accomplishments: Community Engagement



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COMMUNITY ENGAGEMENT AT UC DAVIS



ACADEMIC INTEGRATION









Aligning Activities Mobilizing Resources Advancing Policies & Practices toward Collective Impact

COMMUNITY HEALTH & WEALTH



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Lessons Learned

- Data-driven programming and communication
- Horizontal and vertical organizing
- Go slow to go fast





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Strategies for Institutional Change

- 1. Identify common ground
- 2. What is the ask?
- 3. Motivate action, shift priorities



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For more information:

https://publicengagement.ucdavis.edu/ email: engaged@ucdavis.edu